

Remit Address:

WSPA 33096 Collection Center Drive Chicago, IL 60693 Main: (864) 576-7777

Billing: (317) 296-3100

Billing Address:

Greer Margolis & Mitchell Attention: Accounts Payable 1010 Wisconsin Avenue Northwest Suite 800 Washington, DC 20007 USA

INVOICE	
	<u> </u>

Advertiser	POL/Roy Cooper for Governor
Product	COOPER/G/D
Estimate Number	5534

Invoice #	948390-1
Invoice Date	10/16/16
Invoice Month	October 2016
Invoice Period	09/26/16 - 10/10/16

Property	WSPA
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	948390
Alt Order #	25322096
Deal #	
Order Flight	10/04/16 - 10/10/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912856
Advertiser Code	297
Product 1/2	317

Agency Ref	IN117/SP159/AL1336
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WSPA	WSPA 6a News	6-7a	-				•	<u>.</u>		
					6 to 10/10/16	2x	MTWTF				
	WSPA			Th	10/06/16	:30	6:28 AM	RC0816H	\$275.00		1
	WSPA			M	10/10/16	:30	6:55 AM	RC0916H	\$275.00)	2
2	WSPA	M-F 7a CBS This Morning	7-8a								
				10/04/10	6 to 10/10/16	2x	MTWTF				
	WSPA			Tu	10/04/16	:30	7:58 AM	RC0816H	\$350.00		1
	WSPA			M	10/10/16	:30	7:29 AM	RC0816H	\$350.00)	2
3	WSPA	CBS Sunday Morning	9-1030a								
				10/03/16	6 to 10/09/16	1x	S				
	WSPA			Su	10/09/16	:30	9:10 AM	RC0916H	\$500.00)	1
4	WSPA	Price is Right	11a-12p								
		3	·	10/04/16	6 to 10/10/16	1x	MTWTF				
	WSPA			Tu	10/04/16	:30	11:30 AM	кс0916н	\$400.00)	1
5	WSPA	WSPA 12p News	12p-1230p								
_			rr	10/04/16	6 to 10/10/16	3x	MTWTF				
	WSPA			Tu	10/04/16	:30	12:23 PM	RC0816H	\$300.00)	2
	WSPA			Th	10/06/16	:30	12:13 PM	кс0916н	\$300.00		1
	WSPA			M	10/10/16	:30	12:15 PM	RC0916H	\$300.00)	3
6	WSPA	M-F 3-4p Wendy Williams	3p-4p								
		. ,		10/04/16	6 to 10/10/16	3x	MTWTF				
	WSPA			Tu	10/04/16	:30	3:59 PM	RC0916H	\$200.00)	1
	WSPA			Th	10/06/16	:30	3:31 PM	RC0816H	\$200.00)	2
	WSPA			F	10/07/16	:30	3:45 PM	RC0916H	\$200.00)	3
7	WSPA	Local News @5p	5p-530p								
				10/04/16	6 to 10/10/16	1x	MTWTF				
	WSPA			Tu	10/04/16	:30	5:28 PM	RC0816H	\$400.00)	1
8	WSPA	Local News @530p	530p-6p								
-		2000	P	10/04/16	6 to 10/10/16	1x	MTWTF				

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



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Agency Code	9912856
Advertiser Code	297
Product 1/2	317

Agency Ref	IN117/SP159/AL1336
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WSPA	Local News @530p	530p-6p			•	•				
	WSPA			Tu	10/04/16	:30	5:45 PM	RC0916H	\$400.00		1
9	WSPA	Local News @ 6p	6p-630p								
				10/04/16	to 10/10/16	1x	MTWTF				
	WSPA			Tu	10/04/16	:30	6:28 PM	RC0816H	\$500.00		1
10	WSPA	M-F 7p-730p News	658p-730p								
				10/04/16	to 10/10/16	1x	MTWTF				
	WSPA			Tu	10/04/16	:30	7:22 PM	RC0916H	\$500.00		1
12	WSPA	Wed Hour 1	8p-9p								
				10/03/16	to 10/09/16	1x	W				
	WSPA			W	10/05/16	:30	8:29 PM	RC0816H	\$1,800.00		1
13	WSPA	LN M-Su 11p-1135p	LN M-Su 11p-1135p								
				10/03/16	to 10/09/16	2x	-TWTFSS				
	WSPA			W	10/05/16	:30	11:21 PM	RC0916H	\$450.00		1
	WSPA			Su	10/09/16	:30	11:28 PM	RC0816H	\$450.00		2
14	WSPA	NFL Early Game	Various								
					to 10/09/16	1x	S				
	WSPA			Su	10/09/16	:30	2:27 PM	RC0816H	\$1,600.00		1
15	WSPA	Sun Prime Other 2	9p-11p								
					to 10/09/16	1x	S				
	WSPA			Su	10/09/16	:30	10:49 PM	RC0916H	\$2,500.00		1
16	WSPA	Sat 6a News	6a-8a								
					to 10/09/16	1x	S-				
	WSPA			Sa	10/08/16	:30	7:08 AM	RC0816H	\$150.00		1
			Aired Chata	00							

Aired Spots 22

> **Gross Total** \$12,400.00

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Billing Type	Cash
Special Handling	

Agency Code	9912856
Advertiser Code	297
Product 1/2	317

Agency Ref	IN117/SP159/AL1336
Advertiser Ref	

Agency Commission

\$1,860.00

Net Amount Due \$10,540.00 **Payment Terms 30 Days**